

Station WPGH-TV PITTSBURGH, PA

Advertiser () POLITICAL ISSUE GROU

Product HOUSE MAJORITY PAC

Estimate# 1431

Buyer Dan Nagelberg

Phone#

Fax#

Agency () WATERFRONT STRATEGIES

3050 K ST NW, #100

WASHINGTON, DC 20007

Agency C/P1/P2/E 79/86/1431

Flight Dates 08/28/2012 - 09/03/2012

Hiatus Weeks

Rep Firm

Sales Office () WASHINGTON

Salesperson () KATHRYN SARDINSKY

Salesperson Phone# 202-955-5342

Salesperson FAX#

--- CONTRACT COMMENT ---

HOUSE MAJORITY PAC *****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

PLS SEE LN 3 FOR SPOT NA AND OFR.
THANKS,
ANDREW

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	09/02-09/02	10A-11A	FOX NEWS SUNDAY	:30	\$100.00	SU	1	1	1	\$100.00
2	08/28-09/03	10P-11P	NEWS	:30	\$900.00	TU-F,M	3	1	3	\$2,700.00
*3	09/01-09/01	10P-1030P	NEWS	:30	\$900.00	SA	1	1	1	\$900.00
		Station Remark: V2 1X NA 9/1 DT COLLEGE FOOTBALL. OFR 1X 8/28-9/3 NEWS 10-11P @ NCIR.								
4	09/02-09/02	10P-11P	NEWS	:30	\$900.00	SU	2	1	2	\$1,800.00
5	08/28-09/03	730P-8P	2.5 MEN	:30	\$1,000.00	TU-F,M	1	1	1	\$1,000.00
6	09/03-09/03	8P-9P	HOTEL HELL	:30	\$3,000.00	M	1	1	1	\$3,000.00

---REPORT TOTALS---

Report Totals: 9 / \$9,500.00

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---SALES MONTHLY TOTALS---

Sep 12: 9 / \$9,500.00

Sales Totals: 9 / \$9,500.00

Station Totals: 9 / \$9,500.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$95,000	CABL	0%	KDKA	34%	UNKN	0%	WPCW	1%	WPGH	10%
		WPMY	1%	WPXI	21%	WTAE	33%				

---COMPETITIVE COMMENTS---

*SHARE ESTIMATED

Books null

Demos RA35+